



Channel Sales Cycle Workshop Program Contract/Insertion Order

Date: 08/15/2007
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Program Manager: Sharon Ashfield
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Contact Information	
Company:	
Contact Name:	
Title:	
Address:	
Telephone:	
Fax:	
Email:	

Program Cost: **US \$10,000.00**

Please make checks payable to Integrated mar.com Corporation.

Authorized By:

Name	Signature	PO Number
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NOTES:

- 1) Applicable taxes are additional.
- 2) Payment terms: 50% on or before September 1st 2007. Balance due on October 1st 2007.
- 3) Production costs for ads, etc. are additional, if required.
- 4) Digital Ad Specifications
 - Acceptable file Formats - Animated GIF or JPEG
 - Available Ad Sizes
 - i. Box: 160 pixels wide x 160 pixels high, maximum file size 15 KB
 - ii. Banner: 468 pixels wide x 60 pixels high, maximum file size 20 KB
 - Material is due 4 business days prior to scheduled run date.
- 5) Brief description of Speaker Topic/Content (approx. 150 words) is required by August 31st.
- 6) PowerPoint presentation is required by September 4th.

Program Elements

Element	Date	Location	Will Participate	CSC Fit*
Webinars – attend, present, both:	Sept. 16	Gartner Midsize Enterprise , La Quinta, California		
	Sept. 19	San Francisco, California		
	Sept. 25	TechTarget Storage Strategies For The Channel Professional New York, New York		
	Oct. 1	Software Business 2007 Hyatt Regency, Santa Clara, California		
	Oct. 3	Los Angeles, California		
	Oct.10	Toronto, Ontario		
	Oct. 21	Gartner IT ChannelVision , La Quinta, California		
	Oct. 24	San Jose/Santa Clara, California		
Channel Advisor eNewsletters	Series I: Sept. 24 Oct. 2 Oct. 9	Editorial and Advertising opportunities		
	Series II: Oct. 31 Nov. 7 Nov. 14			
Webinar	Sept. 27 Oct. 18 Nov. 1 Nov. 15	Present		

*Please indicate where on the Channel Sales Cycle your topic fits best (**Engage, Enable, Partner, Maintain, Other**).